

Justin Clemens

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Experience

Springbox / Austin, TX

Copywriter

August 2009 – Present

In charge of original content, social media strategy and copy and interactive campaigns for a variety of accounts, including Fortune 500 companies. Clients include Dell, Proctor & Gamble, DG, the University of Texas and AMD.

Amy Wick Marketing / Austin, TX

Copywriter

February 2009 – August 2009

Primary writer on a variety of traditional and interactive marketing campaigns, including websites, e-mails, print ads, outdoor media, brochures and direct mailers. Accounts included Texas Mutual, Universal North America and Pardee Homes.

T3 / Austin, TX

Copywriter

December 2006 – January 2009

Complete copywriting and concepting for interactive advertising and social media efforts. Clients included Dell, JCPenney, Golf San Antonio, Universal Studios, Valero, MTV, John Deere and The Wall Street Journal.

MicroMain Corporation / Austin, TX

Copywriter

January 2006 – December 2006

In charge of concepting and copywriting for traditional and online advertising. Projects included print campaigns, brochures, collateral and company website.

Precision Camera and Video / Austin, TX

Copywriter / Graphic Designer

August 2004 – January 2006

Responsible for advertisements, print material, point-of-purchase displays, direct marketing, company newsletter and website upkeep.

Education

University of Wisconsin / Madison, WI

September 1998 – May 2002

Bachelor of Arts in Communication Arts, emphasis in Mass Communication

Bachelor of Arts in English, focus in Creative Writing

Skills

Proficient with Microsoft Office suite. A working knowledge of Illustrator, Photoshop, Flash, InDesign, Acrobat and Dreamweaver.

References and Portfolio

Available upon request.